

## TELEPHONIC INTERVIEWS AND METHODS TO ACE IT

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## ABSTRACT

In almost all areas of life, we constantly pursue to present ourselves to others in favorable light such that, they might be impressed. The same phenomenon occurs during an interview also. The format of a telephonic interview is such that, the candidate should portray his/ her enthusiasm and level of competence, in a short conversation. It is a major tool that is being put to use by present day employers, to assess a candidate during the initial stages of selection. It is being used widely because of its diverse range of uses and applications in various fields. With advancements in the area of telecommunication, this method is considered convenient and less time consuming, for assessing large number of candidates and screening them for the best. This paper discusses about some important aspects of telephonic interviews and strategies to overcome difficulties, it poses and emerge victorious.

KEY WORDS: Telephonic Interview, Presenting, Selection, Convenient, Assessing